2026 Business of the Year award – Affinity Credit Union

The Business of the Year Award is presented each year to a local business which has demonstrated commitment to our community and has made significant contributions to the community over the past year.

Community investment, customer relations, service, and entrepreneurial spirit are things that were considered when deciding upon this year's recipient.

This year Affinity Credit Union was nominated three times by individuals who used words such as "Professional. Welcoming. Committed. Honesty and Inclusive" to describe this business and how they are viewed in the community.

As the only local banking institution in Davidson, this business has been providing an important service to the community and surrounding area for many years. In addition to directly serving their customers they also give back to the community in other ways.

Affinity employees are encouraged to get involved in the community and support local events and activities. Delivering Meals on Wheels, organizing monthly Bingos at Northside Manor, volunteering at hockey games, curling bonspiels, participation in Davidson Days parade are some of the things they get involved with.

They also contribute financially to the community in many ways. Some of the groups and organizations that have benefitted from their generosity include the Davidson Skatepark Committee, Davidson Playschool, Town of Davidson, Brightwater Riding Club, Hillbilly Boogie Music Festival and more.

The management and staff strive for business excellence and are dedicated to supporting the local community. For these reasons Affinity Credit Union is very deserving of this Business of the Year honor. Please join in congratulating Affinity Credit Union as Davidson's 2026 Business of the Year.